

SPONSORSHIP AND ADVERTISING OPPORTUNITIES*

SURFACE CANADA 2013

Sponsorship Levels

Diamond, \$10,000 and above

Gold, \$7,000 - \$9,999

Silver, \$4,500 - \$6,999

Bronze, \$2,000 - \$4,499

Graphene, \$500 - \$1,999

Option	Benefits	Cost/Level
SPONSORSHIP OPTIONS		
Banquet	<p>Most prestigious sponsorship option. Since a Banquet ticket is included with registration, essentially all participants will attend. Your Company's name will be displayed with all references to the Banquet in the Program/Abstract Book and on the web site. Your Company's logo will be prominently displayed during the Banquet.</p>	\$10,000/Diamond
Welcoming Reception	<p>The first event of the conference so the first opportunity to have an impact on the delegates. Your Company's name will be displayed with all references to the Welcoming Reception in the Program/Abstract Book and on the web site. Your Company's logo will be prominently displayed during the Welcoming Reception.</p>	\$3,000/Bronze
Poster Session/Lunch	<p>These events will be held on the first and second days of the conference in conjunction with vendor displays. Your Company's name will be displayed with all references to the Poster Session in the Program/Abstract Book and on the web site. Your Company's logo will be prominently displayed during the Poster Session/Reception.</p>	\$3,000 per Session/Bronze
Technical Session	<p>Sponsoring a technical session that aligns with your Company's interest is a very effective way to expose your company to delegates with specific interests. A technical representative from your Company will be allowed to give an invited lecture during the sponsored session. Your Company's name will be displayed with all references to the Technical Session in the Program/Abstract Book and on the web site. Your Company's logo will be prominently displayed during the Technical Session. The titles of the sessions have not been finalized and may be changed for a variety of reasons including the interests of potential Technical Session sponsors</p>	\$2,000/Bronze

Plenary Lecture	Professor T.K. Sham, Western University, Tier 1 Canada Research Chair in Synchrotron Radiation and Professor of Chemistry, recently elected Fellow of the Royal Society of Canada, will be the Plenary Speaker; his topic will be Synchrotron and Surface Characterization. Your Company's name will be displayed with all references to the Plenary Lecture in the Program/Abstract Book and on the web site. Your Company's logo will be prominently displayed during the Plenary Lecture. Your Company will be verbally acknowledged during the introduction and the conclusion of the Lecture.	\$2,000/Bronze
Coffee Break	High visibility to all delegates. Your Company's logo will be prominently displayed during the sponsored Coffee Break.	\$500 per break/Graphene
ADVERTISING OPTIONS		
Display Table during Poster Sessions/Lunches	High visibility to all delegates and potential for interaction with delegates.	\$750
Registration Packet Insert	Visibility to all delegates. One piece (may be multiple pages fastened together) of company literature will be included in each conferee's registration packet.	\$250/insert
Full-Page Advertisement in the Program/Abstract Book	High visibility to all delegates during and after the Conference.	\$450

For further information, please contact Myra Gordon at mgordon@uwo.ca

***SPONSORSHIP OR ADVERTISING AT ANY LEVEL DOES NOT INCLUDE
SURFACE CANADA 2013 REGISTRATION FOR ANY ATTENDEE.**

Posters, signage, logos and advertising copy must be provided by the sponsoring company.